Use the following social media messages and accompanying graphics to promote the SHOP Marketplace on Facebook. First save the image files to your computer. To upload a post, copy and paste the URL into the Status Window. Select the box with the plus sign to add an image. Upload the corresponding graphic.

## July Post #1: Is Your Small Business Growing? Your Benefits Should Grow With It

**Link:** <a href="https://www.healthcare.gov/small-businesses/provide-shop-coverage/shop-marketplace-overview/?utm">https://www.healthcare.gov/small-businesses/provide-shop-coverage/shop-marketplace-overview/?utm</a> medium=partner&utm source=regional&utm campaign=2017 shop



## July Post #2: Red, White, & New Coverage!

Link: <a href="https://www.healthcare.gov/small-businesses/provide-shop-coverage/resources/?utm">https://www.healthcare.gov/small-businesses/provide-shop-coverage/resources/?utm</a> medium=partner&utm source=regional&utm campaign=2017 shop



## July Post #3: Relax! The SHOP Marketplace Has You Covered

Link: <a href="https://www.healthcare.gov/see-plans/#/small-business/?utm">https://www.healthcare.gov/see-plans/#/small-business/?utm</a> medium=partner&utm source=regional&utm campaign=2017 shop

